



# 2027 Sponsorship Prospectus



## 48th Annual Scientific Meeting

The Pan Pacific Hotel  
Perth, Western Australia,  
Wed 21 July - Fri 23 July 2027

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## Welcome Message

It is with great pleasure that I invite you to consider sponsoring the **Breast Cancer Trials (BCT) 48th Annual Scientific Meeting (ASM)**.

The 2027 meeting will be held at The Pan Pacific Hotel in Perth, Western Australia, Australia, from Wednesday 21 July to Friday 23 July, with a Trainee and Early Career Day to follow on Saturday 24 July 2027. We look forward to colleagues attending the meeting.

The BCT ASM is the premier event on the breast cancer research calendar, attracting international guest speakers and eminent researchers from Australia and New Zealand. Delegates include leading medical practitioners and clinical trials management personnel. Over recent years the ASM has continued to develop, with world class national and international faculty, record attendances and excellent feedback from attendees and sponsors.

BCT is the largest independent, oncology clinical trials group in Australia and New Zealand and has conducted clinical trials into the prevention and treatment of breast cancer for over 45 years.

The research program involves multicentre national and international clinical trials and brings together over 1,014 researchers across 118 institutions throughout Australia and New Zealand. BCT has contributed to more than 1,300 peer-reviewed publications and more than 17,910 people have participated in BCT clinical trials.

The ASM organising committee is currently preparing an extensive program, which will include two full days of scientific sessions covering a range of issues relevant to BCT. There will also be a Concept Development Workshop prior to the conference, and a Trainee and Early Career Day on the Saturday following the ASM. There are opportunities for sponsored breakfast, lunch and dinner symposia.

Perth offers delegates the opportunity to experience one of Australia's most dynamic cities. Located on the Swan River and surrounded by natural attractions, including Kings Park and the Indian Ocean coastline, Perth combines a strong culture of innovation with a distinctive blend of urban amenity and natural beauty. Visitors can explore the city's cultural institutions, waterfront precincts, and renowned food and wine regions, while benefiting from excellent infrastructure and connectivity. With its welcoming environment and year-round sunshine, Perth provides an attractive setting for both professional engagement and leisure.

This is a wonderful opportunity to be involved in this exciting meeting, and we look forward to welcoming you to this event.



**Dr Nicholas Zdenkowski**  
Medical Oncologist and BCT SAC Chair





## Our Organising Committee

### **DR NICHOLAS ZDENKOWSKI**

Medical Oncologist  
BCT Scientific Advisory Committee Chair

### **PROFESSOR BRUCE MANN**

Surgeon  
BCT Director of Research

### **MS NAVEENA NEKKALAPUDI**

BCT Consumer Advisory Panel Representative

### **ASSOCIATE PROFESSOR ANDREW REDFERN**

Medical Oncologist

### **DR RAN LI**

Oncoplastic Breast Surgeon

### **ASSOCIATE PROFESSOR YVONNE ZISSIADIS**

Radiation Oncologist

### **MS KAREN PRICE**

BCT Chief Executive Officer

### **MS JULIETTE GRITTEN**

Executive Assistant to BCT Chief Executive Officer

## Trainee & Early Career Day Organising Committee

### **DR NICHOLAS ZDENKOWSKI**

Medical Oncologist  
BCT Scientific Advisory Committee Chair

### **DR RAN LI**

Oncoplastic Breast Surgeon

### **DR HOLLY KEANE**

Breast Surgeon

### **DR BELINDA KIELY**

Medical Oncologist

### **MS JULIETTE GRITTEN**

Executive Assistant to BCT Chief Executive Officer

## The Annual Scientific Meeting Secretariat

All enquiries about the ASM, including sponsorship, should be directed to the ASM Secretariat:

### **ASM SECRETARIAT**

Breast Cancer Trials  
PO Box 283  
The Junction NSW 2291  
Australia

Phone: +61 2 4925 5255  
Fax: +61 2 4925 3068  
Email: [asm@bctrials.org.au](mailto:asm@bctrials.org.au)

Please note; the ASM and T&EC Organising Committees are subject to change.



## About the 2027 Annual Scientific Meeting

BCT's ASM is an established and well-known conference in the breast cancer and medical research field. The program consists of two days of scientific sessions involving international, national and eminent BCT researchers.

### The Pan Pacific Hotel, Perth, WA

The 2027 ASM will be held at Pan Pacific Perth, a premium hotel and conference venue located in the heart of Perth's CBD. Following a recent refurbishment, the hotel offers contemporary facilities, flexible event spaces, and modern meeting technology, providing an ideal setting for scientific exchange and professional networking.

Pan Pacific Perth features a range of versatile conference and meeting spaces, including the Grand River Ballroom, one of the largest hotel ballrooms in Western Australia. With capacity to accommodate large plenary sessions, exhibition areas, networking functions, and gala events, the venue is well suited to the diverse requirements of the ASM program. A selection of additional meeting rooms and breakout spaces will support concurrent sessions, workshops, committee meetings, and other delegate activities throughout the conference.



### Delegate Profile

Each year, BCT's ASM attracts leading national and international breast cancer researchers and practitioners from a range of disciplines. Delegates include medical and radiation oncologists, breast surgeons, pathologists, breast care nurses and study coordinators, as well as other clinicians involved in breast cancer research and care.

Information on all speakers, both domestic and international, will be available on the BCT's ASM website once the program is finalised. To learn more visit [bct2027.org](http://bct2027.org).

## Dr Ines Vaz-Luis

Dr Ines Vaz-Luis (MD, PhD) is a medical oncologist and researcher at Gustave Roussy, one of Europe's leading cancer centers, where she specialises in cancer survivorship. Her career has been dedicated to bridging cutting-edge oncology with patient-centered research, with a particular focus on long-term outcomes, quality of life, and the integration of digital health into survivorship care.



Dr Vaz-Luis obtained her medical degree in Lisbon, Portugal, before moving to the United States for advanced training. She joined the Dana-Farber Cancer Institute (DFCI) in Boston, where she was faculty and deepened her expertise in breast oncology and survivorship. During her time at DFCI, she also pursued academic training, completing a master's in clinical research at Harvard and subsequently obtaining her PhD. This transatlantic background gave her a unique perspective on cancer care, combining rigorous clinical research methodology with a strong focus on patient-centered outcomes.

She is a principal investigator of CANTO, a landmark cohort study in France that follows tens of thousands of cancer survivors to understand the long-term effects of cancer and its treatments. Through CANTO, Dr Vaz-Luis and her team have generated crucial insights into toxicities, late effects, and survivorship outcomes, helping to shape both clinical guidelines and supportive care strategies.

Beyond cohort-based research, she has developed and led clinical and implementation studies aimed at transforming survivorship care. She is the principal investigator of PATH-FOR-YOUNG, a pioneering program that addresses the specific needs of young women with breast cancer, from treatment decisions to long-term quality of life. Her vision extends beyond cancer-centered decisions to include fertility preservation, psychological well-being, and the management of physical and social side effects, ensuring that survivorship care is holistic and patient-centered.

At the forefront of her research is the development and deployment of digital health solutions. Dr Vaz-Luis leads the WeSHARE platform, a digital health infrastructure designed to support research. In addition, she was involved in the creation of the startup 'Resilience of Patient Remote Monitoring and Digital Therapeutics'. Dr Vaz-Luis is also actively involved in the BCT OPT-PEMBRO clinical trial, which is currently being activated in Australia.



## Professor Hope Rugo, M.D

Professor Hope Rugo, M.D., is division chief of breast medical oncology and a professor of medical oncology and therapeutics research at City of Hope. She also serves as director of the Women's Cancers Program for City of Hope's national network of cancer centers.

She is a world-renowned expert in breast cancer and clinical trial design and execution; Professor Rugo oversees all women's cancer research initiatives and clinical care at City of Hope. She is focused on expanding breast cancer clinical trials, advancing translational research, and standardizing care to improve patient outcomes. She is deeply committed to improving access to innovative new therapies for breast cancer patients everywhere and takes a compassionate, collaborative approach in her work.

Professor Rugo has been directly involved in numerous projects that have established new standards of care for breast cancer. She has served on the steering committees of multiple clinical trials that led to the approval of agents such as PARP inhibitors, CDK4/6 inhibitors, PI3K inhibitors, checkpoint inhibitors, and antibody-drug conjugates, among others. Additionally, Professor Rugo has led several studies aimed at minimizing therapy-related toxicity, contributing to the U.S. Food and Drug Administration's approval of scalp cooling caps to prevent chemotherapy-induced hair loss and a steroid mouthwash to alleviate stomatitis caused by targeted therapies.

She also served as co-chair of the Triple Negative Working Group of the Translational Breast Cancer Research Consortium, where she spearheaded groundbreaking multicenter clinical trials in collaboration with researchers, pharmaceutical companies, and clinical providers.

As a physician-scholar with more than 500 peer-reviewed publications, Professor Rugo served on the editorial board of the American Society of Clinical Oncology's Education Committee, which included co-chairing the creation of new guidelines for the hormonal treatment of metastatic breast cancer. She is an Associated editor for the ASCO meeting annual educational manuscripts, committed to educating patients and medical provider on the latest in breast cancer treatment. Professor Rugo has presented on her work at conferences around the world. Along the way, she's been recognised with numerous awards, including the Bank of America Gianini Foundation Award and the European Society for Medical Oncology's 2024 Breast Cancer Award.

After earning her medical degree from the University of Pennsylvania, Professor Rugo completed a residency in internal medicine and primary care and a fellowship in hematology and oncology, both at the University of California, San Francisco.

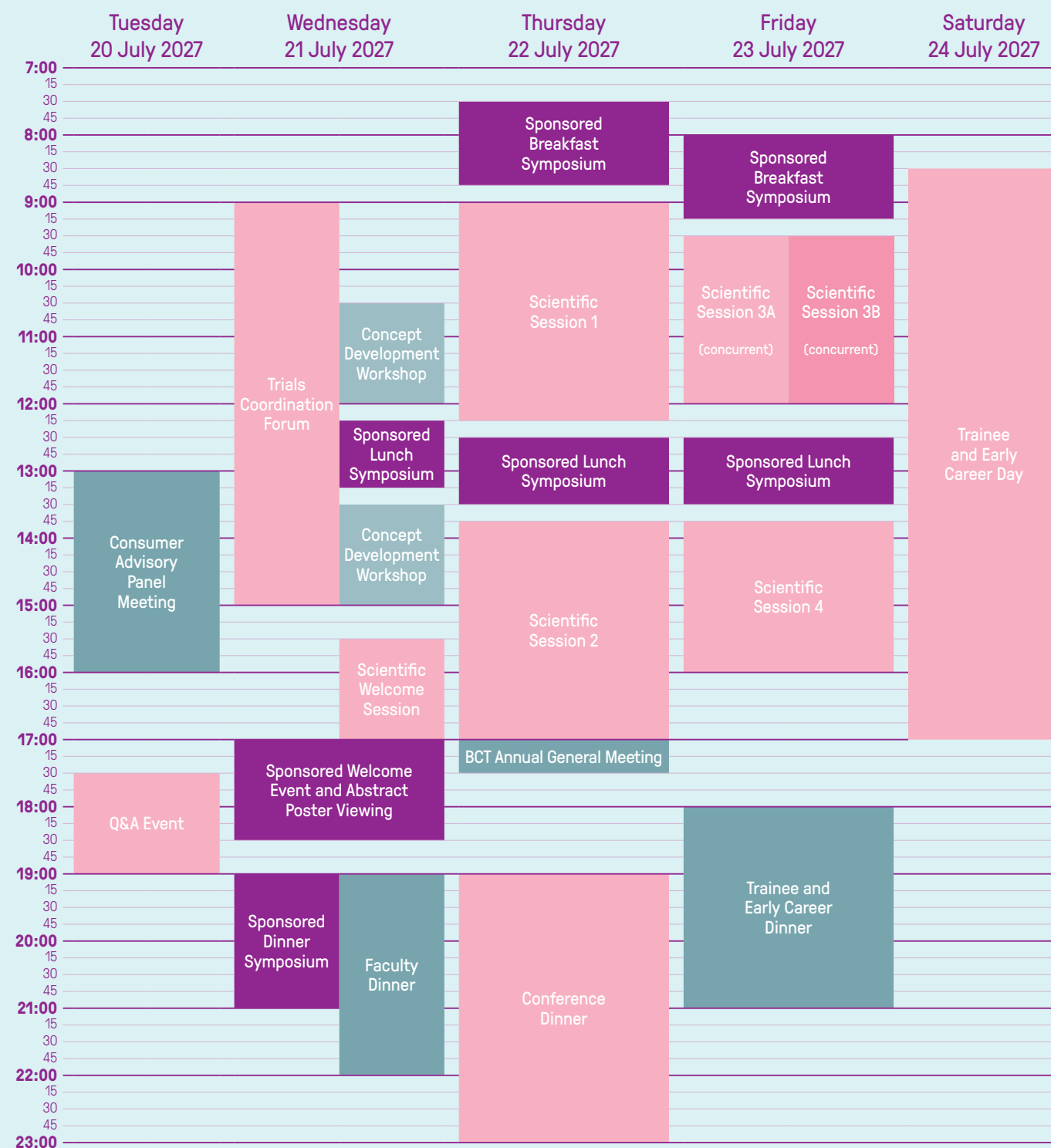


# Preliminary Program

The program will be presented by a faculty of renowned national and international breast cancer scientists and researchers. Please refer to the ASM website where speaker details will be updated on a regular basis at **bct2027.org**.

The following is a preliminary schedule and is subject to change. For all sponsors with booths, 'Bump In' will be on Monday 19 July and 'Bump Out' will be EOD Friday 23 July.

Morning Tea, Lunch, and Afternoon Tea will be offered throughout the duration of the conference.





## Sponsorship Opportunities

### Timeline

#### Important Dates for Sponsors



## Sponsorship Exhibition Packages

Space allocation procedure will start in January 2027 and will be done according to the following criteria: total sponsorship contribution, booth size, date of application and payment.

#### **The package includes:**

- Exhibition floor space (space only – without equipment)
- Basic Booth Shell (walls, fascia boards)
- Acknowledgement on the conference website, final printed program and in the app
- Venue security during conference hours
- Exhibitor and conference registrations
- Cleaning of public areas
- Standard Power supply

#### **The package does not include:**

- Booth furniture and decoration
- Stand cleaning
- Exhibitor insurance

Sponsorship of the 2027 ASM will generate important exposure for your Company. The ASM is an ideal platform to inform your target audience of current activities and is an opportunity for your staff to gain invaluable information on current clinical trials and future research directions. Sponsorship also demonstrates your Company's support and commitment to breast cancer research and excellence in clinical trials.

Sponsorship of the 48th ASM is an opportunity to:

- Promote your brand and products to leading breast cancer researchers and delegates;
- Network and build relationships with leaders in the health and medical research community, both during and after the meeting;
- Align your company with BCT's commitment to the highest quality clinical trials research for the treatment and prevention of breast cancer;
- Increase brand awareness both in Australia and New Zealand to international delegates;
- Interact with delegates during all breaks and social functions;
- Provide a unique educational environment dedicated to the exchange of ideas and expertise.

## Sponsorship Levels

Sponsors have a variety of options to choose from. All prices are AUD and are exclusive of GST.

| Benefit                                                                                                               | Platinum<br>One only<br>\$78K | Diamond<br>two only<br>\$68K | Gold<br>Two only<br>\$52K | Silver<br>Three only<br>\$42K | Bronze<br>Four only<br>\$32K | Symposiums<br>Six Available<br>\$21K<br>(16K if combined<br>with a Platinum or<br>Diamond Sponsorship*) |
|-----------------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------|---------------------------|-------------------------------|------------------------------|---------------------------------------------------------------------------------------------------------|
| Conference Dinner sponsorship                                                                                         | ✓                             |                              |                           |                               |                              |                                                                                                         |
| Advertisement in<br>Conference Program                                                                                | Two<br>full pages*            | Full page                    | Half page                 |                               |                              |                                                                                                         |
| Verbal acknowledgement<br>during the ASM                                                                              | ✓                             | ✓                            | ✓                         | ✓                             | ✓                            | ✓                                                                                                       |
| Acknowledgement<br>of sponsorship on<br>ASM website and App                                                           | ✓                             | ✓                            | ✓                         | ✓                             | ✓                            | ✓                                                                                                       |
| Supply your advertising in the<br>virtual conference satchel<br>provided to all delegates                             | ✓                             | ✓                            | ✓                         | ✓                             | ✓                            | ✓                                                                                                       |
| Exhibition Package***                                                                                                 | 6L x 3H x 3W                  | 5L x 3H x 3W                 | 4L x 3H x 3W              | 3L x 3H x 3W                  | 2L x 3H x 3W                 | -                                                                                                       |
| Complimentary registrations<br>(including social functions)<br><small>Note: does not include the T&amp;EC day</small> | 7                             | 6                            | 5                         | 4                             | 3                            | 2                                                                                                       |
| Delegate list provided at the<br>registration cut-off                                                                 | ✓                             | ✓                            | ✓                         | ✓                             | ✓                            | ✓                                                                                                       |

\* This can be a two page spread or two separate full page ads.

\*\* The Symposium sponsor is to cover additional costs for speakers, catering and any additional AV requests outside of what BCT has arranged (BCT AV does not include streaming or recordings of symposiums).

## Trainee and Early Career Day

Trainees and those in the early stage of their careers, in medical oncology, radiation oncology, and surgical oncology are invited to attend the free BCT Trainee and Early Career Day (T&ECD) at the 48th ASM.

This is a free multi-disciplinary session, with both presentations and MDT panel discussions from leading Australian and International breast cancer experts.

Sponsorship of the 2027 T&ECD will generate important exposure for your Company, and creates the opportunity for you to promote your brand and products to the next generation of researchers and delegates.

| Benefit                                                                                | Trainee and Early Career Day<br>(including dinner)<br>One only - \$65K<br>(Includes trainee and early career<br>day grants for 10 recipients) |
|----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| Trainee & Early Career Dinner sponsorship                                              | ✓                                                                                                                                             |
| Advertisement in Conference Program                                                    | ✓                                                                                                                                             |
| Verbal acknowledgement during the T&ECD                                                | ✓                                                                                                                                             |
| Acknowledgement of sponsorship on ASM website and App                                  | ✓                                                                                                                                             |
| Supply your advertising in the virtual conference satchel<br>provided to all delegates | ✓                                                                                                                                             |
| Trade Display (if desired)                                                             | 2L x 2H x 2W                                                                                                                                  |
| Complimentary registrations (including social functions)                               | 2                                                                                                                                             |
| Delegate list provided at the registration cut-off                                     | ✓                                                                                                                                             |





## Additional Sponsorship Items

### Sponsored Welcome Event and Abstract Poster Viewing - \$20K

Position your brand at the heart of the conference's opening celebrations. As the exclusive sponsor of the Welcome Event and Abstract Viewing, your company will be front and centre as delegates gather to network, explore cutting-edge research, and kick off the ASM in style. Your support will be acknowledged in printed conference materials and on the ASM website, with your logo prominently displayed throughout the event, ensuring maximum visibility as attendees connect and engage.

Your sponsorship can also include a promotional video (supplied by the sponsor) to be played throughout the conference, targeted social media promotion, and a 2m x 2m x 3m exhibition booth, which can be staffed or unstaffed depending on your preference - giving your brand a strong, multi-channel presence across the full opening experience.

### Wi-Fi Sponsorship - \$25K

Take advantage of this high-visibility sponsorship opportunity to showcase your brand across multiple touchpoints. As the exclusive Wi-Fi sponsor, your logo will be prominently featured in the conference program, on the official website, and within the event app. Plus, every delegate accessing the venue Wi-Fi will encounter your brand, with the unique opportunity to customise the Wi-Fi password - ensuring ongoing brand exposure throughout the event.

The Wi-Fi sponsorship includes branding of the Wi-Fi password, and placement in holding slides, printed program and ASM app for the duration of the conference (4 days).

This sponsorship includes one complimentary registration (including social functions).

### Barista Coffee Cart - \$6K Per Cart (2 Carts Available)

Align your brand with one of the most popular networking spots at the conference - the coffee cart. As a valued sponsor, your company will be acknowledged on printed conference materials and featured on the ASM website. Your logo will be prominently displayed on the coffee stand and on branded coffee cups, ensuring high visibility as delegates gather and connect throughout the event.

### Conference App - \$5K (limited to 1 sponsor)

Maximise your exposure by becoming a sponsor of the official conference app - the primary source of information and updates for delegates throughout the event. This high-impact opportunity offers exceptional visibility and direct engagement with attendees.

Sponsorship Inclusions:

- Exclusive Homepage Banner: This prominent banner placement ensures consistent visibility throughout the event (format 1464 x 420px, PNG or JPG only, maximum size 1MB).
- Logo featured on the App Splash Screen: This is the first content delegates see when they open the app.
- Mention of sponsorship in homepage description.

### Mobile Push Notifications - \$1K (per notification sent - limited to 6 sponsors)

Send one targeted push message to all congress delegates via the app. Ideal for driving traffic to your exhibitor profile, symposium, or an external website (please note only one destination link can be used per notification). The push notification will be distributed from the BCT ASM App, but the text can be customised to include your brand name and message. These will only be sent during the event.

Format: Title (max. 50 characters), text (max. 140 characters), plus your preferred date and time for the message to be scheduled and sent.

### Electronic Direct Mail (eDM) to BCT Members - \$3K (per email - limited to 1 per sponsor)

Reach a targeted and engaged audience by sponsoring a dedicated eDM to over 900 Breast Cancer Trials members. This exclusive opportunity promotes your symposium directly to clinicians and researchers with a proven interest in breast cancer research. Maximise attendance, build awareness, and position your brand alongside leading advancements in clinical trials. Please note all eDM's must be sent out before 1 July 2027. It is the responsibility of the sponsor to provide the relevant information to BCT before this date.

### International Guest Speaker - \$25K

Take advantage of this premium sponsorship opportunity and showcase your organisation to a targeted audience of professionals. Your support will contribute to the presence of a distinguished international guest speaker, enhancing the program's global perspective. This sponsorship includes one complimentary registration (including social functions). BCT will manage the travel and accommodation for the international guest.



# Floor Plan at The Pan Pacific

Sponsor booths will be in the Grand River Ballroom, flowing through to Foyer 3, along with the catering. The main conference will be held in the Golden Ballroom.



## Exhibition Information

BCT will be engaging the services of a Perth-based exhibition booth company to construct all sponsor booths and will manage the layout of the booths in the Grand River Ballroom space. Further information on this will be provided once your sponsorship is confirmed.

A full day bump in for the exhibition will be on Tuesday 20th July from 7:00am - 5:00pm. Storage space during the event will be available in the Mount Newman Room (refer to floor plan above).

The Pan Pacific loading dock operates from 7:00am - 1:00pm.

An Exhibitors Manual from the The Pan Pacific will be provided to sponsors once sponsorship has been confirmed.

PLEASE NOTE: The Pan Pacific will take all due care but will not accept any liability for lost or damaged items before, during or after the ASM.



## Conference Sustainability

At BCT, our number one focus is saving lives from breast cancer by improving treatments and prevention strategies through clinical trials research. However, we also recognise that every organisation can do its part to operate efficiently and sustainably.

As such as ask you to consider the following points when planning your conference attendance to ensure that all guidelines are met for your sponsorship booth:

- Waste must be disposed of at the venue in accordance with the requirements of the waste management system.
- The materials/components used are reused wherever possible.
- Give-aways that cause large amounts of waste or environmentally harmful waste, e.g. disposable beverage packaging, products with batteries or accumulators, will be avoided.

We believe that this move to sustainability will benefit the organizers, delegates and exhibitors, and we look forward to your support in the implementation.

The Pan Pacific is committed to making a positive impact on the environment through sustainable practices. At their Perth hotel, sustainability initiatives focus on energy efficiency, waste reduction, and supporting local communities, all while enhancing the guest experience.

The Pan Pacific acknowledges that they are not yet a fully sustainable hotel, but are committed to implementing and enhancing practices and initiatives that support their journey towards becoming a more sustainable hotel.

To learn more about this, visit: [www.panpacific.com](http://www.panpacific.com)



# Terms and Conditions

## DEFINITIONS

In this contract:

'Delegate' means a person (or entity on behalf of a person/s) who has registered to attend the Event.

'Event' means the BCT ASM 2027.

'Industry' means the industry of research, scientific inquiry and clinical care considerations relating to breast cancer.

'Organiser' means Breast Cancer Trials ACN 051 369 496 of Level 4, 175 Scott Street, Newcastle through its Event Organising Committee, employees and its appointed agents.

'Space' means the space allocated to the Sponsor at the Venue.

'Sponsor' means a person or entity whose application to exhibit/sponsor the Event has been approved by the Organiser and includes all employees or agents of the person or entity.

'Sponsor Level' means the sponsor level requested on the Sponsor's application.

'Sponsor Price' means the amount payable by the Sponsor for the Sponsor Level.

'Sponsorship Prospectus' means the prospectus issued by the Organiser for the Event.

'Venue' means The Pan Pacific Hotel, 207 Adelaide Terrace, Perth WA 6000.

## CONTRACT

a) A person or entity wishing to exhibit/sponsor at the Event must submit a completed application (signed by an authorised signatory) to the Organiser which indicates the Sponsor's agreement to these terms and conditions.

b) If the Sponsor's application is approved by the Organiser, the application and these terms and conditions form the contract governing the allocation of a Sponsor's space and Sponsorship opportunities at the Event, and these terms and conditions take precedence over the application.

## USE OF DATA AT THE BCT ASM

To enable the Organiser to function in the best interests of the Delegates, the Sponsor and other sponsors, the Sponsor agrees that the information the Sponsor provides to the Organiser (such as name, position, company, email and contact details) may be distributed to Delegates and third parties attending the Event.

## SPONSORSHIP CRITERIA

A person or entity wishing to exhibit and/or be a sponsor at the Event must:

- a) Satisfy the Organiser that it has a connection to the Industry;
  - b) Satisfy the Organiser that it has a quality product or service suitable for purchase or use by a Delegate,
- ('Sponsorship Criteria');

Companies which do not meet the Sponsorship Criteria, but which still wish to exhibit/sponsor at the Event can make a written application to the Organiser stating reasons for exhibiting/sponsoring. The Organiser may at its discretion accept such an application.

## SPONSOR PRICE

- a) Upon receipt of confirmation from the Organiser that the Sponsor's application is accepted, and a valid invoice will be issued by the Organiser.
- b) On receipt of a valid invoice issued by BCT, the Sponsor must pay the invoice within 30 days, and all payments must be received by 1 May 2027.
- c) A Sponsor that fails to make the initial payment or the balance payment may lose the right to exhibit/sponsor the Event at the Organiser's discretion.

## ADDITIONAL SPONSOR DELEGATES

The Sponsor can register Delegates (in addition to the number allowed under the relevant Sponsor Level) at the price advertised by the Organiser at the time of registration of the additional Delegates.

## SPACE ALLOCATION

The Organiser will allocate the Sponsor a Space consistently with the Sponsorship Prospectus.

## RIGHT OF REJECTION

- a) The Organiser reserves the right to prohibit, in whole or in part any material of the Sponsor which the Organiser deems to be inappropriate and the Sponsor agrees not to display/disseminate any such material.
- b) The Organiser reserves the right to refuse or revoke admission of any person to the Event without giving reasons.

## NO TRANSFER

- a) This contract creates a license to exhibit and/or a right to sponsor the Event which is personal to the Sponsor.
- b) Sponsors must not assign, share, sub-let or grant sub-licenses in respect of the whole or any part of the Space or rights under this contract except with prior written consent of the Organiser.

## USE OF THE SPACE

- a) The Sponsor may conduct business only from the Space and not from any other area being used by the Organiser for the Event.
- b) Any noise generated by the Sponsor must not cause a nuisance to neighbouring spaces, other sponsors or Delegates.
- c) The Sponsor must comply with the reasonable direction of the Organiser regarding the Sponsor's use of the Space or Venue, including so that the Organiser can meet security and safety obligations, obligations to the managers of the Venue and/or the comfort of Delegates and other third parties.
- d) The Sponsor may set up the Space from Tuesday 20th July 2027.
- e) The Sponsor always undertakes that during the open hours of the Event to:
  - Keep the Space adequately staffed and open to view and use of Delegates; and
  - Not conduct or allow to be conducted any unauthorised auction, sale, lottery, raffle competition, game of chance or sideshow.

## FIT OUT OF SPACE

- a) The Sponsor's fit out of the Space is subject to approval of the Organiser at its discretion and must be confined to the Space and must not overlap aisles or common space. Any structure erected in the Space must comply with relevant laws and the requirements of the Organiser and managers of the Venue.
- b) The Sponsor shall not paint, mark or damage any fixtures or fabric of the Venue. The Sponsor will be responsible for the costs of making good any breach of this clause.
- c) Any fit out of the Sponsor erected in breach of this contract must be amended or removed by the Sponsor at its expense if directed by the Organiser.

## CONFIDENTIALITY

All information in this contract and related material is confidential and must not be disclosed to the third parties.

## BANNERS & SIGNAGE

Sponsors must not hang banners, signage or other materials from the ceiling or on the internal or external walls of the Venue except with prior written consent of the Organisers.

## INTELLECTUAL PROPERTY

The Sponsor warrants that its fit out and use of the Space or participation in the Event does not infringe intellectual property rights of any person. The Organiser will not be liable for any breach of this clause by the Sponsor.

## RISK AND INDEMNITY

- a) The Sponsor occupies and uses the Space and/or sponsors the Event at the Sponsor's own risk.
- b) The Sponsor releases the Organiser from any liability for any damage, loss, injury or death occurring in the Space or Venue or in connection with the Sponsor exhibiting/sponsoring the Event, except to the extent that this was caused by the Organiser.
- c) The Sponsor indemnifies the Organiser against any action or demand arising from any damage, loss, injury or death caused by:
  - The Sponsor's act, omission or negligence, or any act, omission or negligence of any of the Sponsor's personnel or invitees; and
  - The Sponsor's use or occupation of the Space or Venue.
- d) The Sponsor's indemnity does not apply to the extent that Organiser caused the damage, loss, injury or death by their act of negligence.
- e) The Sponsor acknowledges that security and/or storage services will not be provided at the Event and the Organiser and Venue management will not be liable for any loss or damage of:
  - Personal items or valuables of the Sponsor or invitees; and/or
  - Materials of the Sponsor including storage materials, packaging or crates etc.

## **INSURANCE**

The Sponsor agrees and undertakes to have:

- a) Insurance in respect of the contents of the Sponsor's Space and all associated items for full replacement value; and
- b) Such other insurance as is reasonably necessary to cover the Sponsor's risks and obligations under this agreement.

## **POSTPONEMENT OR ABANDONMENT**

- a) The sponsor will not have any claim for damages of any kind against the Organiser in respect of any loss or damage because the Event is prevented, postponed or abandoned for any reason beyond the Organiser's control.
- b) If in the opinion of the Organiser, by re-arrangement of the Event or substitution of another venue, the Event can proceed, this contract will remain in force except as to size/position of Spaces which will be determined by the Organiser acting reasonably.

## **REVISION OF LAYOUT**

The Organiser reserves the right to revise the layout in respect of the Event including the Space. If any revision under this clause results in a reduction of the Space allocated to the Sponsor the Sponsor Price may be reduced on a pro-rata basis.

## **SERVICES**

The Organisers shall not incur any liability for any loss or damage if the supply of any services shall fail or cease to be available at the Space or the Venue and the Sponsor will not be entitled to any allowance in respect of payments due under this contract.

## **CANCELLATION BY SPONSOR**

- a) In exceptional circumstances the Organiser may agree to cancel a Sponsor's contract.
- b) The Sponsor must submit a written request to the Organiser to cancel the Sponsor's contract.
- c) If the Organiser agrees to cancel the Sponsor's contract, the Sponsor agrees that:
  - For cancellations prior to 1 May 2027, the Organiser is entitled to retain 50% of the Sponsor Price;
  - For cancellations prior to 1 June 2027, the Organiser is entitled to retain 75% of Sponsor Price;
  - For cancellations after 1 June 2027 the Organiser is entitled to retain 100% of the Sponsor Price.

## **TERMINATION BY THE ORGANISER**

- a) The Organiser may terminate this contract:
  - Immediately by written notice in the event the Sponsor is unable or unwilling to comply with this contract or the Sponsor is in breach of this contract despite written notice by the Organiser to rectify the breach; or
  - For any other reason with 2 weeks written notice by the Organiser without liability to the Sponsor.
- b) If the Organiser terminates this contract under clause a) for failure of the Sponsor to perform or for the Sponsor's breach:
  - The Organiser may retain any payment made by the Sponsor under this contract;
  - The Organiser may direct the Sponsor to immediately remove any of the Sponsor's materials from the Space or Venue and the Sponsor must comply or the Organiser may (at the Sponsor's cost and risk) remove and dispatch the materials to the Sponsor's address; and
  - All materials of the Sponsor in the Space or Venue are subject to a general lien in favour of the Organiser for all sums due from the Sponsor to the Organiser under this contract.
- c) The Organiser may by written notice terminate this contract if the Event is prevented, postponed or abandoned for any reason beyond the Organiser's control. The Organiser may, in its absolute discretion, refund in whole or in part any payment the Sponsor is liable to make under this contract.

## **GENERAL**

- a) Once sponsorship is confirmed by the organiser, if necessary the sponsor will provide any contracts/agreements to the ASM secretariat within 30 days for review.
- b) If any part of this contract is found to be invalid or of no force or effect under the law, the Contract shall be construed as though such part had not been inserted herein and the remainder of this Contract shall remain in full force and effect.
- c) The description headings in this contract are merely for reference and do not form part of the contract.
- d) The laws of New South Wales govern this Contract.

# Application Form

To participate as a sponsor in the 48th BCT Annual Scientific Meeting, please complete the application form and return it to the ASM Secretariat at [asm@bctrials.org.au](mailto:asm@bctrials.org.au).

## ASM 2027 SPONSOR APPLICATION FORM

Company/Organisation (This is the name that will appear on any printed material)

Name of contact:

Position within Company/Organisation:

Address:

Telephone No:

Website:

Email Address:

## SPONSOR REQUEST

|                                                           |          |                                                          |
|-----------------------------------------------------------|----------|----------------------------------------------------------|
| Platinum Sponsor                                          | \$78,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Diamond Sponsor                                           | \$68,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Gold Sponsor                                              | \$52,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Silver Sponsor                                            | \$42,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Bronze Sponsor                                            | \$32,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Sponsored Welcome Event and Abstract Viewing              | \$20,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Guest Speaker Sponsorship                                 | \$25,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Symposium                                                 | \$21,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| (if combined with a Platinum or Diamond sponsorship)      | \$16,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Wi-Fi Sponsorship                                         | \$25,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Barista Coffee Sponsorship (per cart - 2 carts available) | \$6,000  | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Push Notification Sponsorship                             | \$1,000  | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Trainee and Early Career Day Sponsorship                  | \$65,000 | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Conference App Sponsorship                                | \$5,000  | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| eDM Sponsorship                                           | \$3,000  | <input type="checkbox"/> Yes <input type="checkbox"/> No |

**Please refer to the Trade Display Information :**

*By completing and submitting this application form (electronically, by fax or by post) you are agreeing to abide by the terms and conditions as set out in the "Terms and Conditions for Exhibitors" in the BCT ASM 2027 Sponsorship and Exhibition Proposal". All prices are listed in AUD and exclude GST.*

**By signing this application, I agree to, and have read, the Terms and Conditions of the sponsorship.**

Signed:

Date:

If you have any questions or would like to discuss the options further, please do not hesitate to contact the ASM Secretariat by phone at +61 2 4925 5255 or via email at [asm@bctrials.org.au](mailto:asm@bctrials.org.au).